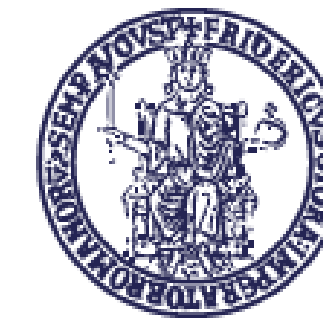
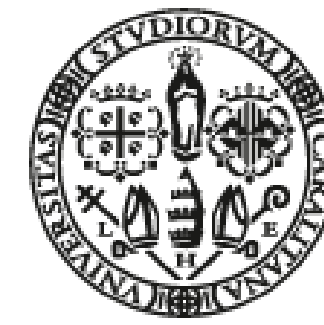




Bully Buster



LEVERAGING ARTIFICIAL INTELLIGENCE TO FIGHT (CYBER)BULLYING FOR HUMAN WELL-BEING

THE «BULLYBUSTER» PROJECT



Ital-IA
ITALIA INTELLIGENZA ARTIFICIALE
ini National Lab **AIIS**



PARTNERSHIP

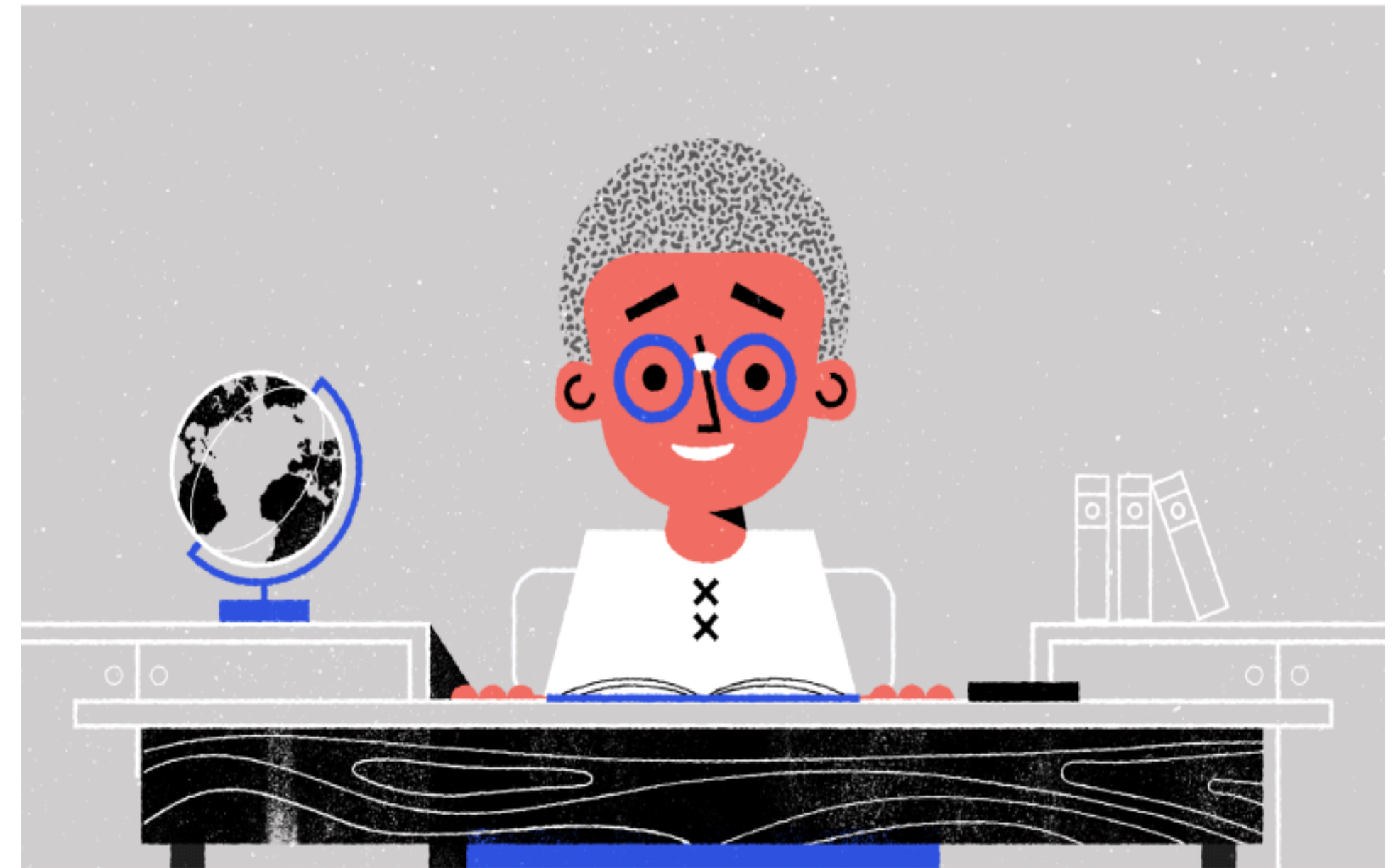
- ▶ [Università degli Studi di Napoli «Federico II»](#)
 - ▶ Carlo Sansone, Stefano Marrone, Michela Gravina, Antonio Galli
- ▶ [Università degli Studi di Bari «Aldo Moro»](#)
 - ▶ Donato Impedovo, Vincenzo Gattulli, Lucia Sarcinella
- ▶ [Università degli Studi di Foggia](#)
 - ▶ Donatella Curtotti, Angela Procaccino, Grazia Terrone, Wanda Nocerino
- ▶ [Università degli Studi di Cagliari](#)
 - ▶ Gian Luca Marcialis, Giulia Orrù, Giovanni Puglisi, Sara Concas, Marco Micheletto, Gianpaolo Perelli



MAIN ISSUE: THE «BULLY» PROFILE



- The behavior is carried out voluntarily: the bully acts with the precise aim of dominating the other and damaging him.
- The attacks are the result of cognitive planning
- **Intention to harm and lack of compassion:**
 - the "persecutor" takes pleasure in insulting, beating or trying to dominate the "victim";
 - she/he continues even when it is evident that the victim is very ill and distressed



ACTIONS



Flaming

Denigration

Harassment

Cyberbashing

Cyberstalking

Exclusion

Exposure



(CYBER)BULLYING AND WELL-BEING



- ▶ Change in sleep-wake rhythm
- ▶ Nightmares
- ▶ Changes in appetite
- ▶ Psychomotor agitation
- ▶ Tic
- ▶ Widespread fears
- ▶ Avoidance of group contexts
- ▶ Headache
- ▶ Gastrointestinal problems
- ▶ Abdominal pain
- ▶ Dermatitis
- ▶ Sadness
- ▶ Apathy and disinterest widespread
- ▶ Fatigue and asthenia
- ▶ Outbursts of unjustified anger
- ▶ Isolation



(CYBER)BULLYING TRENDS



Adults under 30 are more likely than any other age group to report experiencing any form of harassment online

% of U.S. adults who say they have personally experienced the following behaviors online

	Offensive name-calling	Purposeful embarrassment	Physical threat	Stalking	Sustained harassment	Sexual harassment	Any online harassment
U.S. adults	31	26	14	11	11	11	41
Ages 18-29	51	40	29	21	20	25	64
30-49	37	33	18	16	13	14	49
50+	18	16	5	4	5	4	26

Note: Those who did not give an answer are not shown.
Source: Survey of U.S. adults conducted Sept. 8-13, 2020.
“The State of Online Harassment”

PEW RESEARCH CENTER



THE «BIG PICTURE»



Videosurveillance cameras



Users' devices



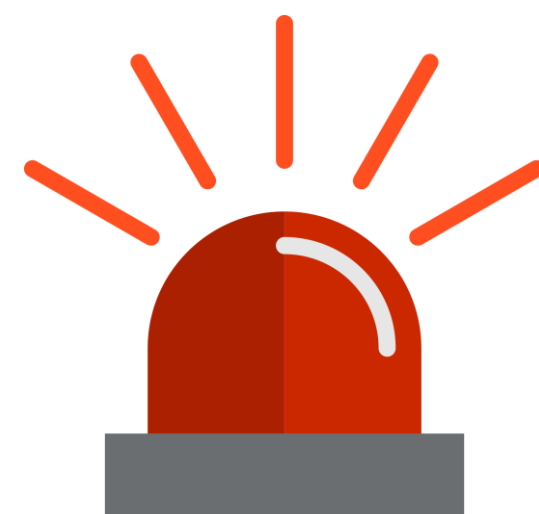
Social media



Data integration



Computer vision and
Artificial Intelligence algorithms



Alarm



FIGHT AGAINST CYBERBULLYING IN ITALY: THE LEGAL PERSPECTIVE



Legge 18 giugno 2017,
n. 71,
recante «Disposizioni a
tutela dei minori per la
prevenzione ed il
contrasto
del cyberbullismo»

Fatti penalmente rilevanti

Molestie (art. 660 c.p.)

Ingiuria (art. 594 c.p.)

Diffamazione (art. 595 c.p.)

Ricatto

Furto d'identità

Alterazione, acquisizione illecita e
manipolazione di dati personali
(art. 635 bis c.p.)

Trattamento illecito di dati personali (art.
167, d.lgs. 196/2003)

**Depenalizzata,
ex d.lgs. 7/2016**

Estorsione (art. 629 c.p.)

Minaccia di danno
ingiusto (art. 612 c.p.)

Sostituzione di persona
(art. 494 c.p.)

Accesso abusivo ad un sistema
informatico o telematico (art.
615 ter c.p.)

Fatti non penalmente rilevanti

Pressione

Aggressione

Denigrazione

Diffusione di contenuti online

COLLECTING SIGNIFICANT DATA:THE BB-QUESTIONNAIRE



BullyBuster.pythonanywhere.com

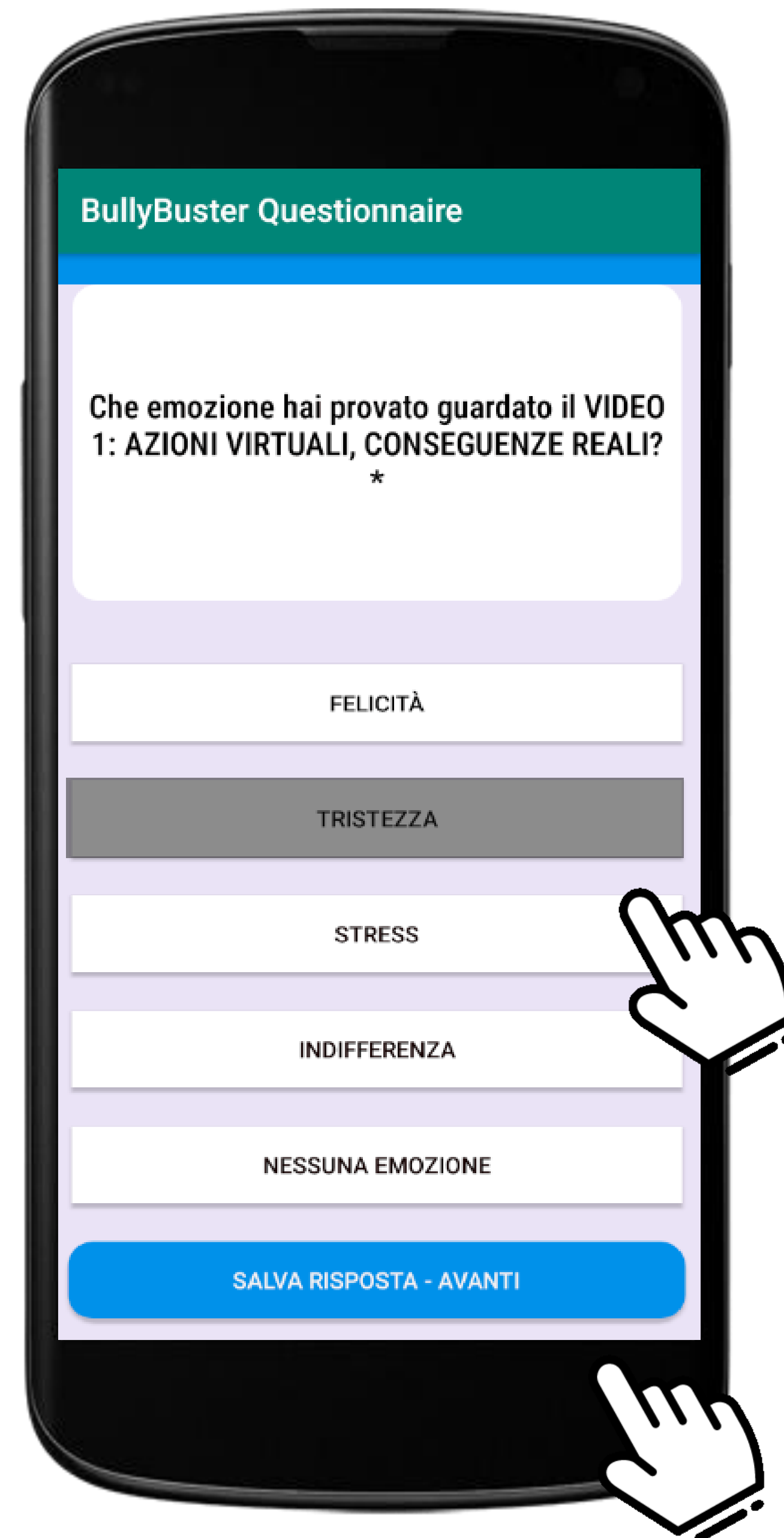


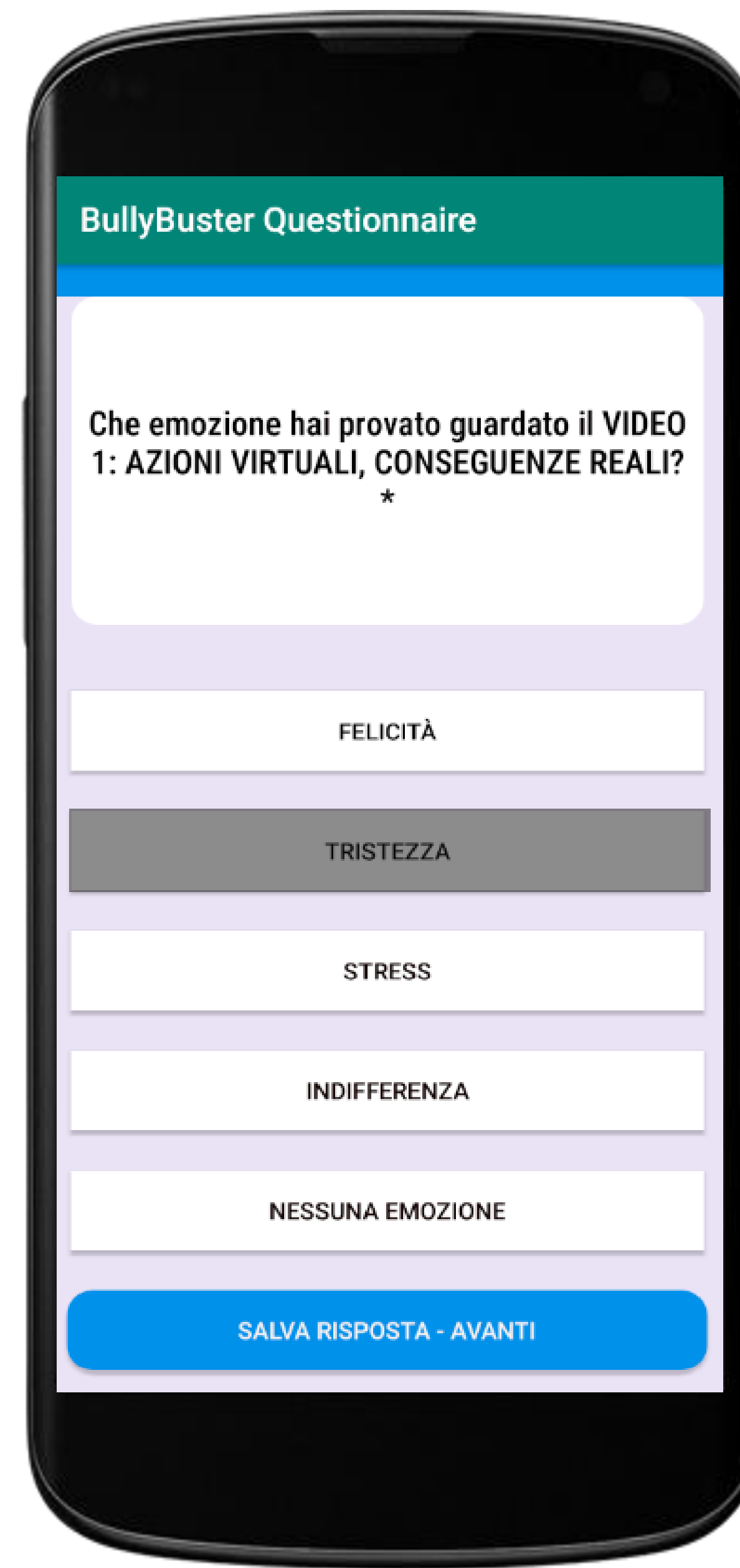
android



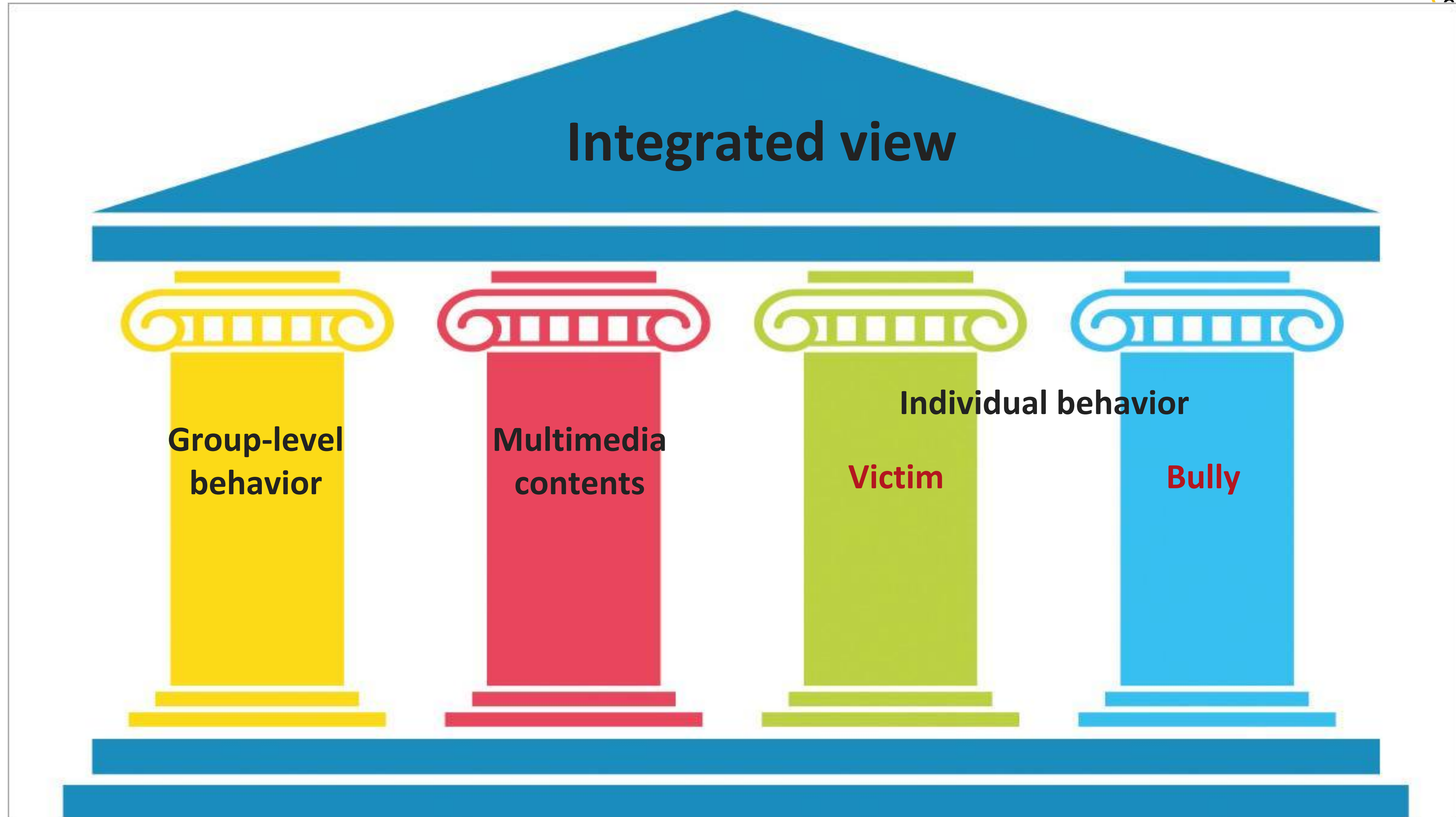
G. Terrone, A. Gori, E. Topino, A. Musetti, A. Scarinci, C. Guccione, V. Caretti, The Link between Attachment and Gambling/Internet Addiction in Adolescence: A Multiple Mediation Analysis with Developmental Perspective, Theory of Mind (Friend) and Adaptive Response, Journal Personalized Medicine, vol. 11, no. 3, 2021; <https://doi.org/10.3390/jpm11030228>.







THE BULLYBUSTER «PILLARS»



INDIVIDUAL BEHAVIOR



**TEXT ANALYSIS:
AGGRESSIVE
CONTENTS**

**KEYSTROKE DYNAMICS:
WELL-BEING
EVALUATION**



IDENTIFYING WELL-BEING STATES WITH KEYSTROKE DYNAMICS



- A person using the keyboard is unaware that their actions are being monitored resulting in an unbiased typing rhythm
- We introduced a time-windowing approach that allows analysing users' writing sessions in different batches, even when the considered writing window is relatively small
- This is very relevant in the field of social media, where the exchanged messages are usually very small and the typing rhythm is very fast



Marrone S. and Sansone C. (2022). Identifying Users' Emotional States through Keystroke Dynamics. In Proceedings of the 3rd International Conference on Deep Learning Theory and Applications - Volume 1: DeLTA, ISBN 978-989-758-584-5, pages 207-214. DOI: 10.5220/0011367300003277

TEXT ANALYSIS: FEATURE EXTRACTION AND RESULTS

- We leverage 20 high-level features based on the dwell time (i.e., the time elapsed between a key press and the same key release), on the flight time (i.e., the time elapsed between a key release and the next key press) and on the D2D-time (down to down, i.e., the time elapsed between a key press and the next key press)

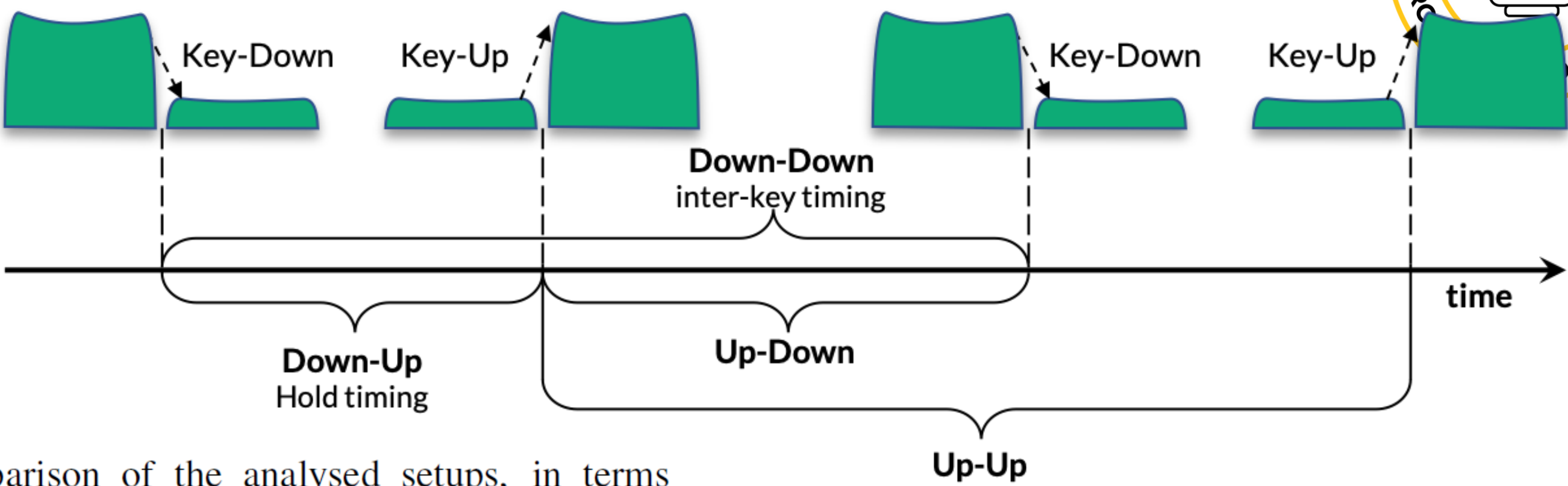


Table 4: Comparison of the analysed setups, in terms of classification accuracy (Acc), precision (Pre), recall (Rec) and F1-score (F1), varying the bag type (Fixed Bags - FB, Variable Bags - VB), the balancing technique (Class weights - CW, Undersampling - US, Oversampling - OS, Under-oversampling - UOS) and the voting approach (Highest probability voting - HPV, Most-frequent voting - MV). Best results are reported in bold.

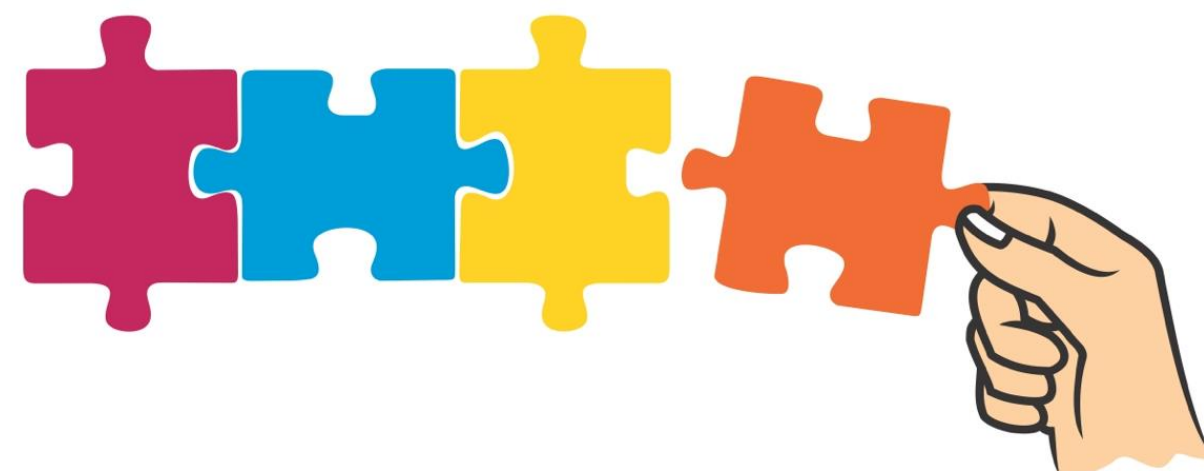
Approach	Acc	Pre	Rec	F1
CNN CW-HPV	0.48	0.58	0.48	0.50
CNN CW-MV	0.44	0.56	0.43	0.43
CNN US-HPV	0.57	0.43	0.57	0.48
CNN US-MV	0.57	0.43	0.57	0.48
CNN OS-HPV	0.46	0.45	0.46	0.43
CNN OS-MV	0.41	0.43	0.41	0.40
CNN UOS-HPV	0.52	0.48	0.52	0.49
CNN UOS-MV	0.54	0.5	0.54	0.5
MIL-SVM VB	0.76	0.80	0.69	0.74
MIL-SVM FB-HPV	0.52	0.6	0.52	0.53
MIL-SVM FB-MV	0.48	0.52	0.48	0.47



VERBAL ABUSE DETECTION



- Design and implementation of a Machine Learning system that identifies cyberaggression in comments
- Creation of a vocabulary of Italian words considering four types of categories: *Bad Words*, *Second Person*, *Threats*, and *Bulling Terms*
- *Aggressive Italian Dataset*: Creating and labeling a balanced Italian (aggressive and non-aggressive comments)



FEATURE EXTRACTION

- 1. Number of negative words** (Dictionary of 540 negative words)
- 2. Number of "no/not";**
- 3. Uppercase:** Boolean value that indicates whether the comment is capitalized
- 4. Positive/negative weight of the comment:** positive and negative weight of the comment within the range[0,1].
- 5. Use of the second person** (24-word Dictionary);
- 6. Presence of threats** (314-word dictionary);
- 7. Presence of bullying terms** (359-word dictionary);
- 8. Comment Length.**

RESULTS



	SVM			DT			RF			MLP		
<i>Achille Lauro</i>	P	R	F1	P	R	F1	P	R	F1	P	R	F1
Not-aggressive	0.98	0.88	0.93	0.94	0.86	0.90	0.99	0.91	0.95	0.96	0.91	0.94
Aggressive	0.70	0.94	0.81	0.64	0.83	0.72	0.77	0.98	0.86	0.75	0.75	0.81
Accuracy	0.90			0.85			0.93			0.90		
	SVM			DT			RF			MLP		
<i>Fabio Rovazzi</i>	P	R	F1	P	R	F1	P	R	F1	P	R	F1
Not-aggressive	0.94	0.84	0.89	0.89	0.78	0.84	0.98	0.83	0.90	0.92	0.86	0.89
Aggressive	0.75	0.90	0.82	0.66	0.82	0.73	0.75	0.97	0.85	0.76	0.87	0.81
Accuracy	0.86			0.80			0.88			0.86		
	SVM			DT			RF			MLP		
<i>Matteo Renzi</i>	P	R	F1	P	R	F1	P	R	F1	P	R	F1
Not-aggressive	0.98	0.95	0.97	0.98	0.95	0.96	0.99	0.98	0.98	0.98	0.96	0.97
Aggressive	0.74	0.89	0.81	0.71	0.84	0.77	0.85	0.95	0.90	0.76	0.88	0.82
Accuracy	0.94			0.94			0.97			0.95		
	SVM			DT			RF			MLP		
<i>Giuseppe Conte</i>	P	R	F1	P	R	F1	P	R	F1	P	R	F1
Not-aggressive	0.93	0.84	0.89	0.89	0.77	0.83	0.96	0.85	0.90	0.90	0.85	0.88
Aggressive	0.73	0.87	0.79	0.64	0.81	0.71	0.75	0.92	0.82	0.82	0.84	0.78
Accuracy	0.85			0.80			0.87			0.84		

V. Gattulli, D. Impedovo, G. Pirlo, and L. Sarcinella, “Cyber aggression and cyberbullying identification on social networks,” in ICPRAM.Scitepress, 2 2022, pp. 644–651.

THE BULLYBUSTER «PILLARS»



Integrated view

**Group-level
behavior**

**Multimedia
contents**

Individual behavior

Victim

Bully



DEEPFAKES

«An image or recording that has been convincingly altered and manipulated to misrepresent someone as doing or saying something that was not actually done or said»

A deepfake is an image, or a video or audio recording, that has been edited using an algorithm to replace the person in the original with someone else (especially a public figure) in a way that makes it look authentic.

- ▶ The **fake** in deepfake is transparent: deepfakes are not real.
- ▶ The **deep** is less self-explanatory: this half of the term is specifically influenced by deep learning—that is, machine learning using artificial neural networks with multiple layers of algorithms.

Merriam-Webster dictionary



DEEPPAKES AS A THREAT

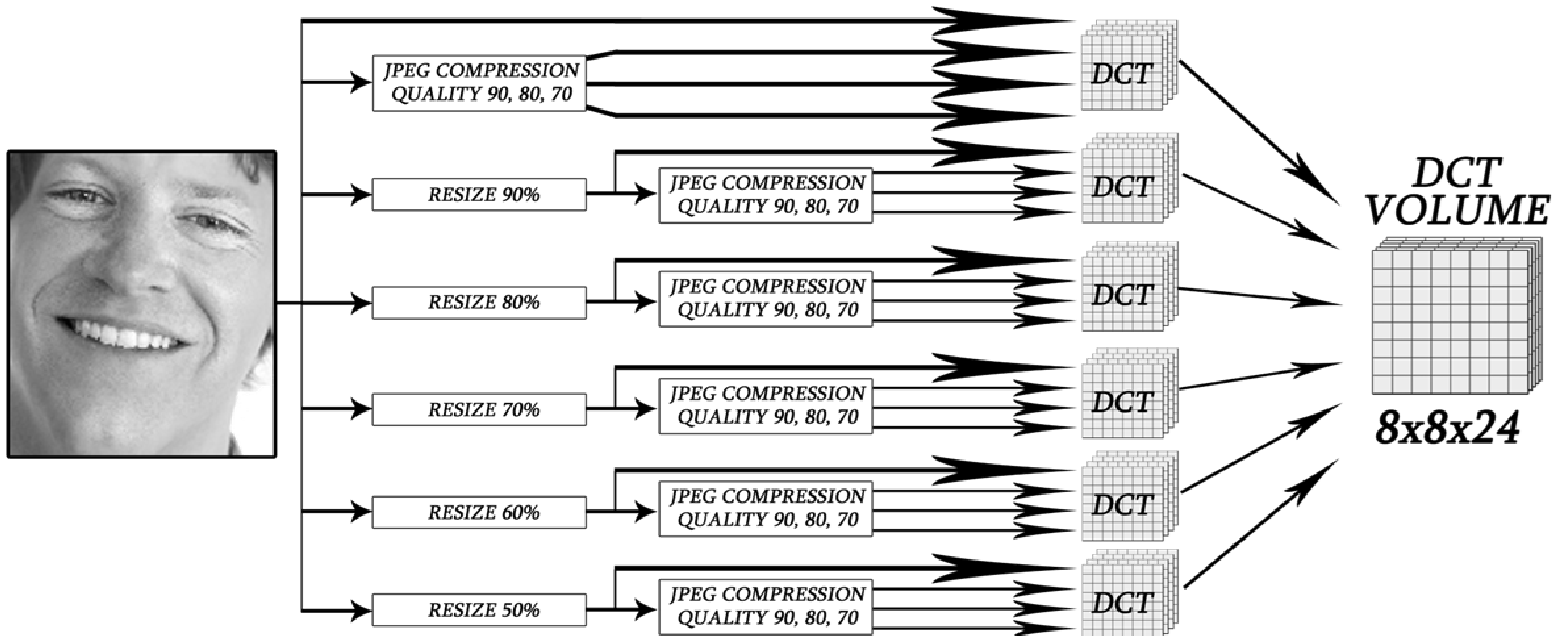


<https://ars.electonica.art/center/en/obama-deep-fake/>

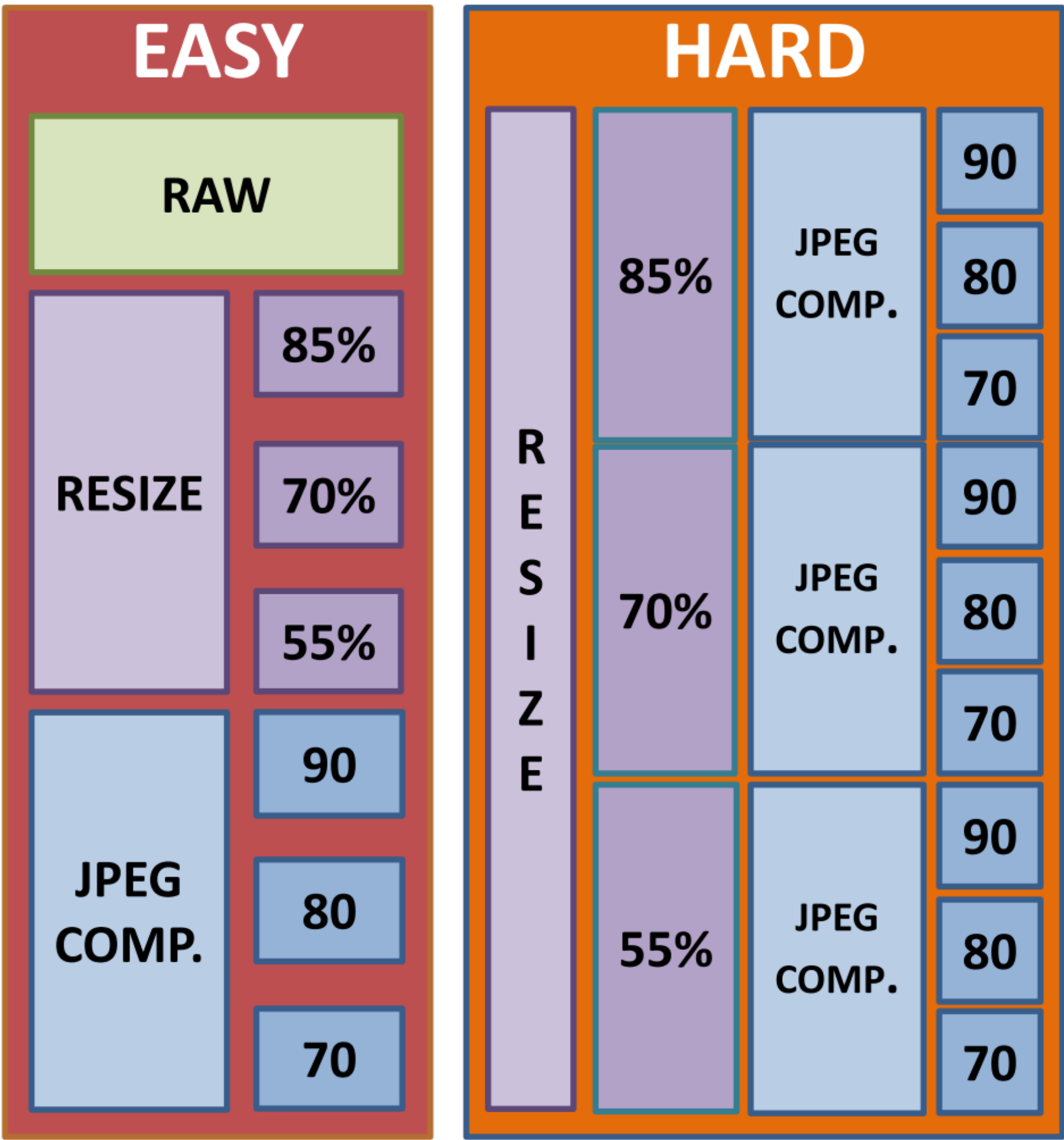
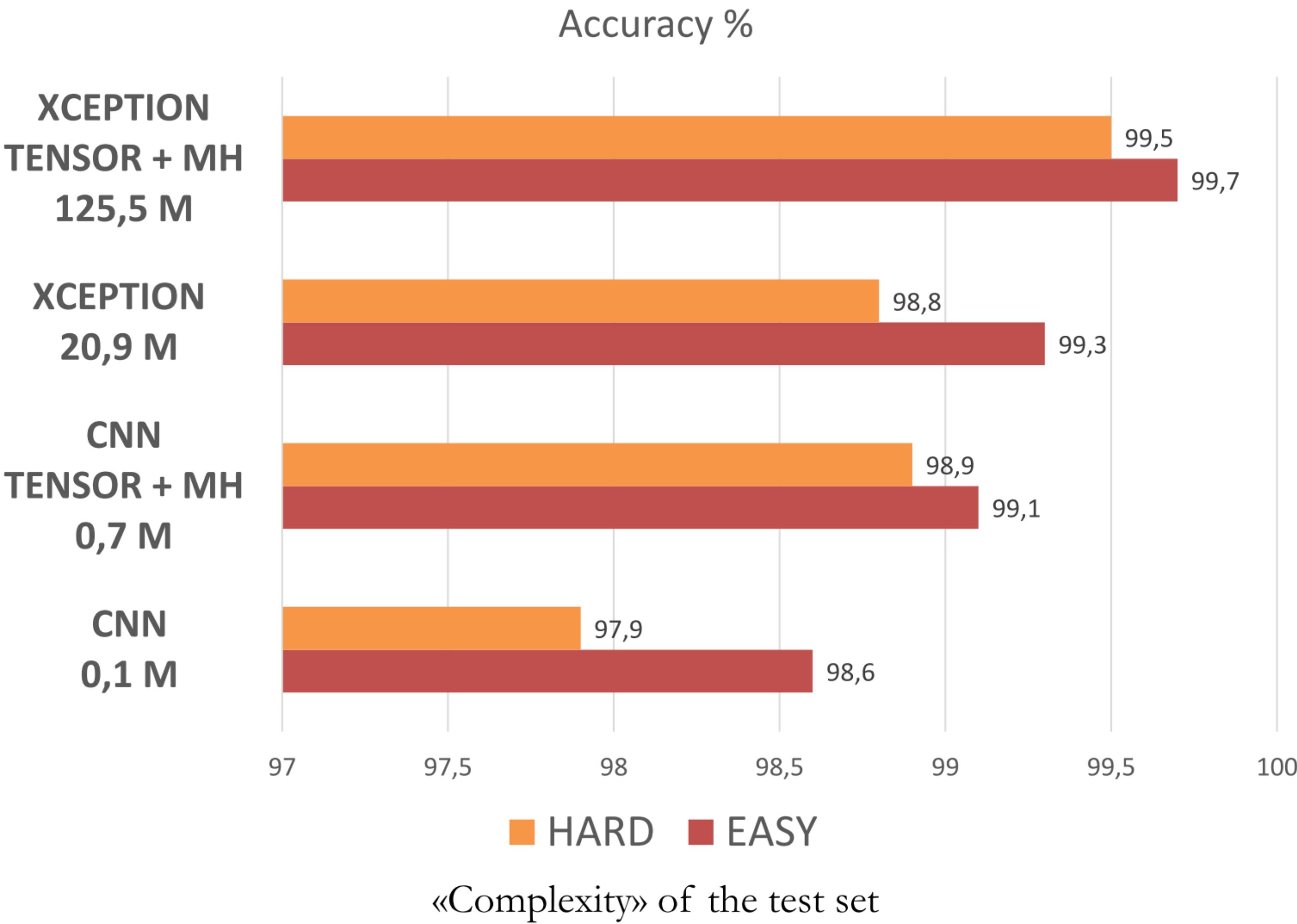
<https://www.bbc.com/news/technology-56404038>



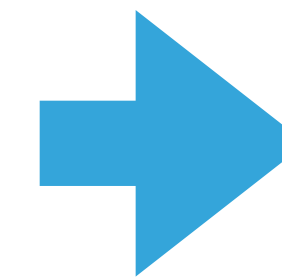
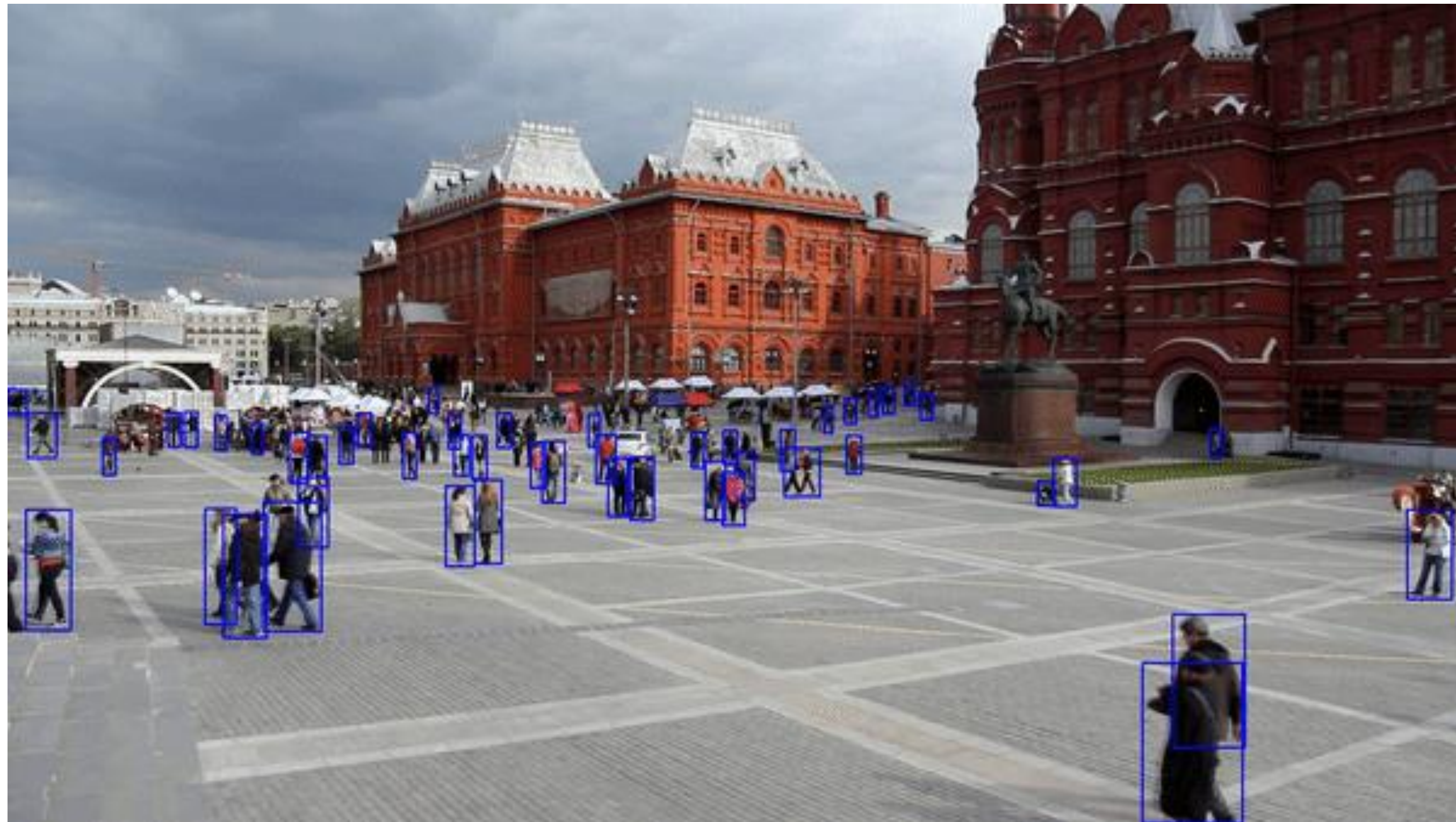
HANDLING SCALE AND COMPRESSION



RESULTS

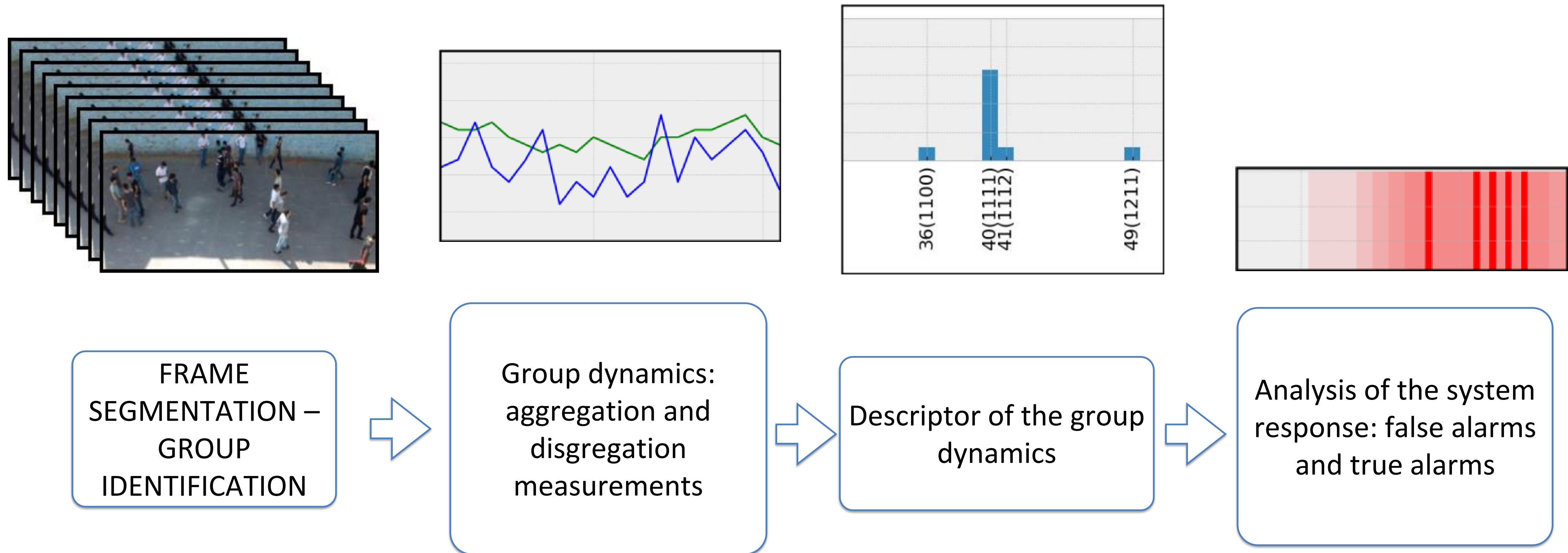


ANOMALOUS EVENTS DETECTION IN CROWDS



Violent behaviors

FEATURE EXTRACTION AND DESCRIPTION



G. Orrù, D. Ghiani, M. Pintor, G.L. Marcialis, F. Roli, Detecting Anomalies from Video-Sequences: a Novel Descriptor, IEEE/IAPR 25th Int. Conf. on Pattern Recognition (ICPR 2021), Milano (Italy), 10-15th, Jan., 2021, <https://arxiv.org/abs/2010.06407>, DOI: 10.1109/ICPR48806.2021.9412855

Motion-Emotion Data set

	Supervised			Leave-one-out		
All ME videos	Precision	Recall	F1	Precision	Recall	F1
MC	88.89%	94.12%	91.43%	79.31%	71.87%	75.41%
COF	71.11%	88.89%	79.01%	52.50%	60.00%	56.00%
CD	75.00%	91.67%	82.50%	73.17%	83.33%	77.92%
BD	70.45%	86.11%	77.50%	56.52%	74.29%	64.20%

MC – Manual counting

COF – Clustering of Optical Flow

CD – Cascade Detector

BD – Blob Detection

BullyBuster : Tool chat di gruppo



Rischio contenuti multimediali manipolati

Rischio alto

Sono stati analizzati: 10 video inviati in chat nel periodo di riferimento

Di questi 7 video sono stati manipolati con tecniche deepfake

In media il 77% dei frame dei video presentava manipolazioni

Rischio violenza verbale

Medio-basso

Nel periodo di riferimento sono state mandate 5 parole volgari o offensive (2% dei messaggi inviati)

Gli studenti coinvolti sono 3 su 20 attivi nella chat

Rischio di azioni di violenza fisica

Basso

Nel periodo di riferimento sono stati rilevati 2 comportamenti anomali

I video contenenti le anomalie sono:

31_10_2022.mp4

6_12_2022.mp4

I comportamenti anomali sono durati in media 30 secondi

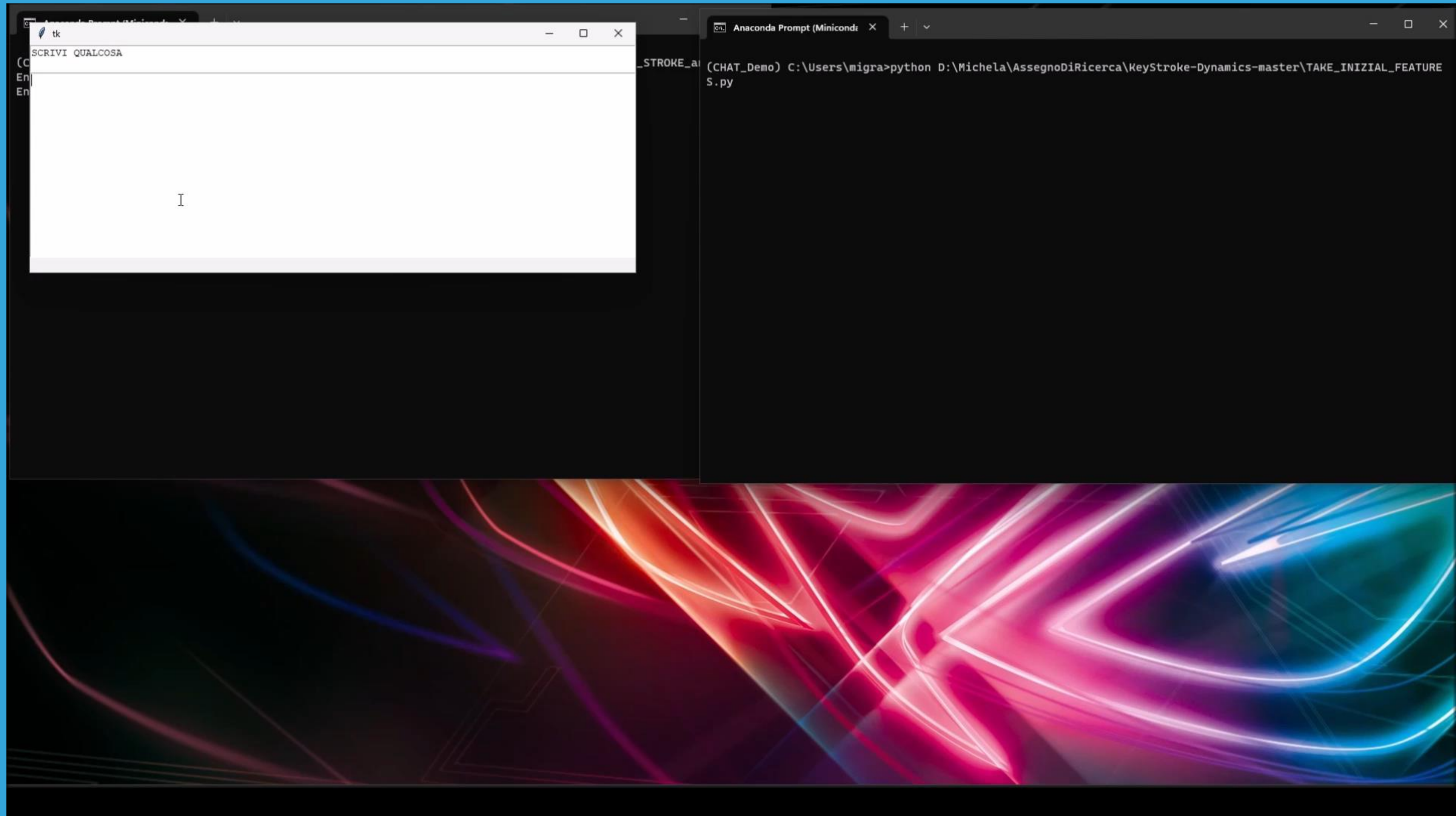
DEMO TIME

Framework BullyBuster - Text Analyzer

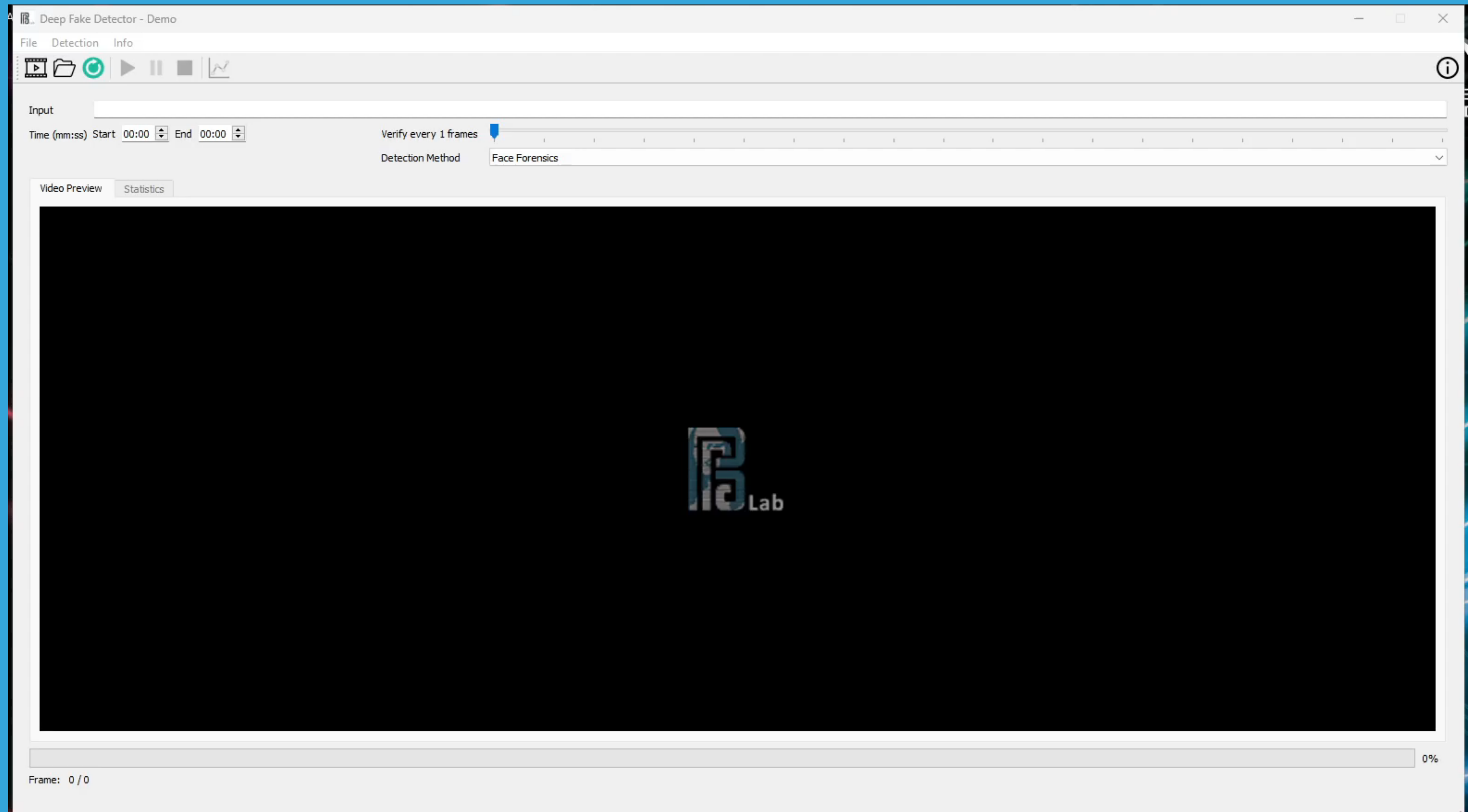
Filter Comments



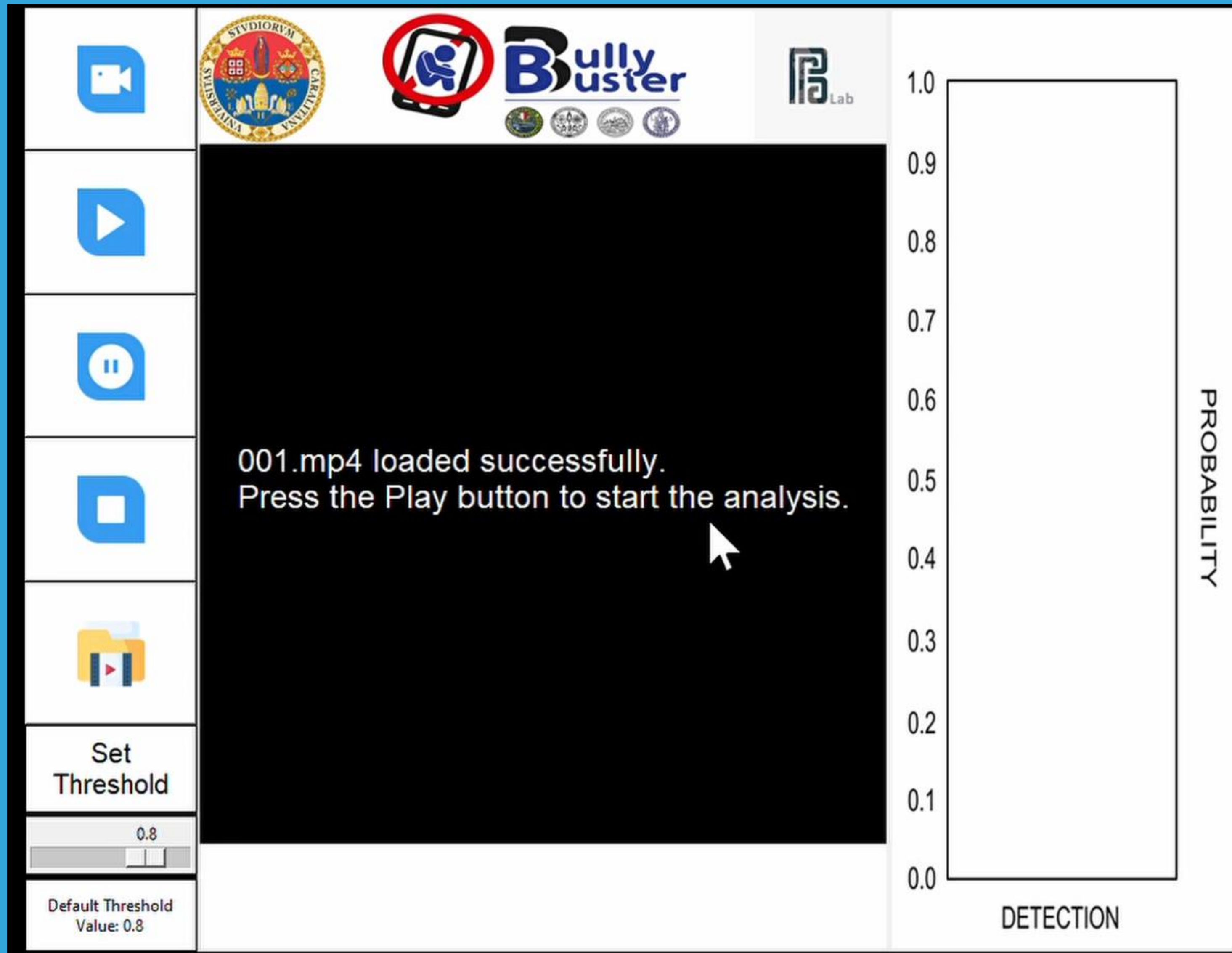
DEMO TIME



DEMO TIME



DEMO TIME



THE BULLYBUSTER TOOL



BullyBuster tool

BullyBuster: Tool per l'insegnante

Seleziona una classe e i file da analizzare. Puoi effettuare un'analisi su un singolo indicatore o generare un report completo tramite il pulsante "Analisi Globale".

Seleziona la classe

Seleziona il periodo di riferimento

Da A

Analisi deepfake



Analisi chat di gruppo



Analisi videosorveglianza



 **BullyBuster**





THANK YOU

PI: DONATELLA CURTOTTI, DONATO IMPEDOVO, GIAN LUCA MARCIALIS, CARLO SANSONE

STAFF: SARA CONCAS, ANTONIO GALLI, VINCENZO GATTULLI, MICHELA GRAVINA, MARCO MICHELETTO, STEFANO MARRONE, GIULIA ORRÙ, WANDA NOCERINO, ANGELA PROCACCINO, GRAZIA TERRONE

WEB SITE: WWW.BULLYBUSTER.UNINA.IT